

# Dr. AHMET SONMEZ

## CONTACT

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## LINKS

[www.ahmetsonmez.com](http://www.ahmetsonmez.com)

[www.youtube.com/  
@drahmetsonmez](http://www.youtube.com/@drahmetsonmez)

[www.linkedin.com/in/  
drahmetsonmez](http://www.linkedin.com/in/drahmetsonmez)

## EDUCATION

PhD

Faculty of Fine Arts,  
Cinema and TV  
Marmara University  
Istanbul

Master

Faculty of Fine Arts,  
Cinema and TV  
Marmara University  
Istanbul

Bachelor

Communication Sciences  
Anadolu University  
Eskisehir

## SOFTWARE SKILLS

Adobe Premiere, Photoshop  
After Effects, Dimension  
Office tools; word, excel,  
pages, keynote, etc



## EXPERTISE

- Director and producer in all aspects of digital video and TV production.
- Master and PHD in cinema and TV with pedagogical qualifications and 15+ years academic lecturing and training experience.



## WORK EXPERIENCE

COMMUNICATION CONSULTANT, DIRECTOR, LECTURER

2019 →

### FREELANCE

- Contributing microstock photos and videos for Getty Images, Shutterstock and Adobe Stocks.
- Directed television commercials and documentaries.
- Directing 50+ videos promoting property sales for Keller&Williams.
- Directing 10+ episodes of a digital talk show about stage arts for local broadcast on Kent TV.
- Taught online courses about content marketing and digital production.
- Lecturing in digital cinema masterclasses.
- Writing a book about digital cinema.

CEO, FOUNDER, DIRECTOR, PRODUCER

2007 → 2019

### FILMEKIBI MEDIA PRODUCTION AND COMMUNICATION

- Launched a 24/7 TV shopping channel for French-Turkish joint venture, designed graphics, created content for over 100 videos, 4 live shows, 20 live on-tape sales shows with actors, completed in one month.
- Established "Planet Mutfak", the first national food channel in Turkey, overseeing all aspects of channel design, graphics, and promotional videos. Produced 50 hours of original food shows content in one month.
- Created and built a 1000 sqm TV studio with seven different kitchen and other setups, 2 control rooms with 6 cameras each, an audio studio and 4 editing suites. The studio was operated for the creation of content about food and other digital content as well as TV programs.
- Produced over 500 episodes of TV shows and programs for major channels in Turkey, including Digiturk (Bein), D-Smart, TRT, and TV360.
- Established complete YouTube channels and produced over 1500 episodes.

HEAD OF PRODUCTION

2006 → 2007

### MTV NETWORKS INTERNATIONAL

- Localization of MTV Turkiye after long term cross-border broadcast.
- Worked on creative, secondary technical aspects of creating 'zero to broadcast' process together with UK emerging markets team.
- Coordinating between UK and Turkish teams.

## EXPERIENCED SKILLS

- Creativity
- Teaching
- Decision Making
- Leadership
- Problem Solving
- Active Listening
- Presentation design
- Designing curriculum
- Camera operating
- Lighting and editing
- Photography

## PASSIONATE ABOUT



Sailing



Fine Arts



Model Trains



Travel



Lego



Carpentry



Cooking



Model Making



## WORK EXPERIENCE

### EXECUTIVE PRODUCER

1999 → 2006

#### CNN TURK

- Responsible as a executive producer for all programs such as documentaries, lifestyle shorts and some special projects.
- Directed a variety of documentaries.
- Produced several news programs and documentary shorts covering both local and international events such as the World Rally Championship, F1, IBC and Hannover Messe tech fairs.
- Designed and developed new shows and a award winning TV studio.
- Managed creative and technical teams, including directors, producers, cameramen and editors.
- Responsible for recruiting and training new team members.

### PART TIME LECTURER

2005 → 2014

#### BAHGESEHIR UNIVERSITY, FACULTY OF COMMUNICATION, FILM TV DEPARTMENT

- Taught the course 'Programming for TV', covering the design and implementation of TV programs for market conditions. The course included preparation of project presentations, planning, and shooting in a multi-camera studio and on-location news video content. The course spanned 1 semester with a duration of 3 hours per week.
- Lectured the 'Directing Film' course for the senior student graduation project context. In addition to teaching, the program involved advising 5 students throughout their projects. The course spanned 2 semesters.
- Taught a course on cinematography and composition, focusing on visual design and planning for short films aimed at senior students. The course spanned 2 semesters and took place once a week for a duration of 3 hours.
- Served on the committee tasked with developing the syllabus of the Film and Television Department and designing the entire 4 year curriculum, with a particular focus on media, directing, and production based classes.

### PART TIME LECTURER

2000 → 2005

#### BILGI UNIVERSITY, FACULTY OF COMMUNICATION, FILM TV DEPARTMENT

- Lectured on the course 'Programming for Television', which comprehensively covers the fundamentals of developing and executing TV programs that are tailored to market conditions. The course involved preparing project presentations, planning for shooting sessions in a multi-camera studio and outdoors, and producing news videos. The course ran for a semester and consisted of 3 hours per week.
- Organized a brief film workshop for both university students and non-university senior attendees. The workshop covered generating ideas, scripting, shooting planning and editing with a total course period of 6 months. Classes run for 3 hours every week.

